



Tailored for you: That's DOTS!

DOTS is the business model that offers dedicated electronic solutions with the same industrialization level as any industrial commercial product, fast time-to-market, specialized engineering design, professional manufacturing capabilities and after sale services.

Mission & Vision

DOTS (Dedicated-Off-The-Shelf®) combines the ability to offer dedicated solutions at competitive costs, with the same level of industrialization as any standard commercial product.

- DOTS is low development costs and fast time-to-market
- DOTS is design for manufacturing and testing
- DOTS is high satisfaction in a global market
- DOTS is a long-term partnership that makes you special

Product Offer & Added Values

Prima Electro designs the electronics, mechanics and software of a product, translating clients' ideas into specifications and supporting them during all the stages of the project. Prima Electro industrializes your product idea offering a turnkey solution for a broad range of applications.

Prima Electro aims to strengthen its customers' competitive power by providing the best solutions available and improving the product quality to fulfil and exceed its customer's expectations.

Prima Electro is an international industrial reality with plants in Europe, Asia and US, where high-level manufacturing and testing facilities are combined with solid experience acquired in different markets: numerical control, motion-control, automation, process control, transports, energy and many more.

Proven experience, advanced research and cross-fertilization of ideas from different fields, are key to make Prima Electro one of the main player in the embedded electronics market.

Manufacturing & Quality

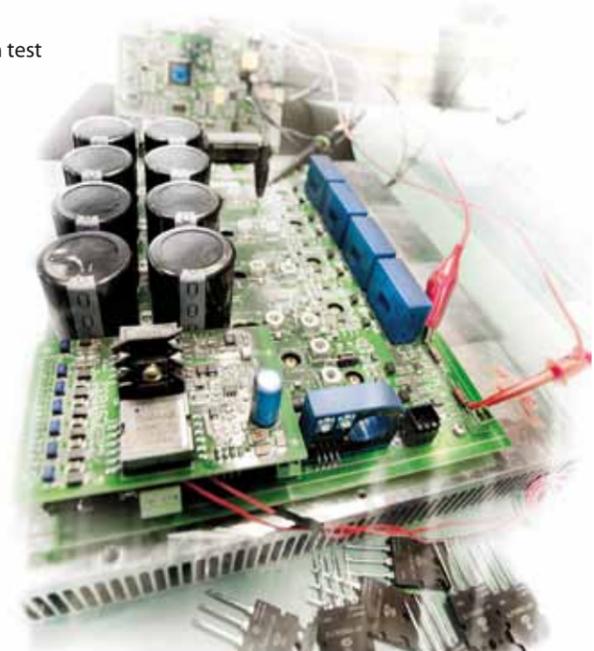
Prima Electro is committed to sell, develop, integrate, test and deliver electronic systems solutions to the leading industrial companies. Lean manufacturing philosophy across production sites is a key element to better react and cope with market variations.

- Core processes for electronic manufacturing SMT & PTH
- Automatic optical inspection
- X-Ray inspection
- In Circuit Test
- Run-in & Burn-in test
- Functional test

Markets

The product offer of DOTS electronics, can satisfy a wide range of applications in different markets such as:

- RAILWAY
- VEHICLE
- INDUSTRIAL AUTOMATION
- ENERGY & GREEN
- AEROSPACE & DEFENCE
- NAVAL/MARINE



Prima Electro at a glance:

Established: **1978**
 Employees: **260+**
 Locations: Italy (2), UK (1), China (1), USA (2)
 Certifications: **ISO9001:2008**
 Research: **8%** of the turnover invested in R&D
 More than **200,000** circuit boards assembled per year
 Embedded electronics is **~40%** of the turnover

